



Start: Market St. & Powell St

Finish: Market St. & Ellis St.

Length: About 1/2 miles
2 hours for shopping and fun (All day for serious shopping)

Start at Powell and Market, where you'll see the famous **Cable Car Turnaround**. Across the street is the San Francisco **Shopping Center** and **Nordstrom's**. The spiral escalators here are a destination in themselves.

If you follow the cable car line up Powell, you'll start to understand why Union Square is known for its shopping experience. All the corporate mega stores have planted their feet in this area, creating blocks and blocks of interesting window displays and massive crowds. **Macy's Union Square**, is a must see for guys and girls. It's the largest department store west of New York City.

Union Square Plaza is a beautiful place to people watch and admire San Francisco's architecture. Within Union Square plaza, you'll find **TIX, half-price ticket booth**. Go here if you want to see a play or show without breaking your budget. For the best selection, get in line about 30 minutes before half-price tickets go on sale. At the plaza's opposite end, you'll find **Emporio Rulli**, a good place for coffee and a pastry. The plaza is a must see during Christmas, when a tree and ice rink dominate the space.

Art galleries, theatres hosting Broadway shows, and five star hotels surround Union Square. Walk in any direction and find something interesting!

